

# IMPLEMENTING STRATEGY TM07

Develop, implement and execute strategies effectively

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## Workshop Overview

In an ever-changing corporate and business environment, the effective development and execution of a successful business strategy becomes increasingly important. This workshop will take you from the theoretical world of the corporate strategy to the practical world of implementing it. The course will highlight key tactics for successful implementation and avoid pitfalls through best practice.



## Benefits

Participants will gain a clear grasp on the preparation required for a successful and seamless implementation of a strategy. Participants will also learn about the requisite monitoring and ongoing work to make the strategy work for your organisation.

## Outcomes & Content

- ✓ Tools and tactics for implementing strategy
- ✓ Interpret strategy and implement it practically
- ✓ Navigate organizational roadblocks
- ✓ The capacity of your organization
- ✓ How to retain the buy-in of key stakeholders



## Who should attend ?

This course is well suited to those involved in the operational implementation of their organisation's strategy. It is also ideal for those working on the higher-level strategy side of this process. This workshop can also be beneficial for those involved in the day-to-day implementation of the strategy, including project managers, salespeople, marketers and finance teams.

