



## Workshop Overview

In order to remain competitive organisations are continually adapting their business model which inevitably involves resource cuts and downsizing to try and do more with less. However, this is not the only option open to leaders to achieve the same goal. Unlocking innovative thinking within the organization could be the less drastic and more sustainable answer.



## Benefits

This course is about harnessing innovation and changing behaviour and culture. It is practical and will help you learn to use a range of skills that let you analyse challenges and develop creative solutions to them.

## Outcomes & Content

- ✓ Innovation and digital transformation
- ✓ Uncovering disruptive ideas
- ✓ Heightened leadership awareness
- ✓ Imagination and communication
- ✓ Building your mental muscle power
- ✓ Developing the business, you never knew you had
- ✓ Creative thinking tools – for problem solving
- ✓ Leadership models and new approaches
- ✓ The practical strategy model
- ✓ How to overcome resistance to change
- ✓ Dealing with resistance and setbacks



## Who should attend ?

This workshop is for experienced senior managers and leaders who won't settle for the status quo and who realise the future can be better need to ensure that both they and their teams are ready. If you want to develop an innovative and enterprising culture in your organisation, then this workshop will help you do it.

