



### Workshop Overview

The saying “if women ran the world, there would be no wars” may be old, but there is clear evidence for the benefits of increased numbers of women in management and leadership positions and gender diversity. Companies that adopt a more gender diverse approach have seen many benefits as a result. Despite this however, leadership around the world remains unbalanced with women accounting for less than a quarter of the global management roles.



### Benefits

By the end of the course, you will be able to assert yourself in a positive manner and understand how to communicate effectively as a leader. You will improve your resilience and learn how to influence business strategy.

### Outcomes & Content

- ✓ Asserting yourself as a woman leader
- ✓ Increasing confidence and self-belief
- ✓ Presenting a positive image
- ✓ Communication
- ✓ Body language
- ✓ Making an impact and increasing visibility
- ✓ Dress/style
- ✓ Handle better some of the special challenges
- ✓ Recognise self-limiting behaviours and attitudes
- ✓ Act with more confidence and self-belief
- ✓ Articulate an inspiring vision
- ✓ Apply techniques to increase your visibility
- ✓ Influence others more effectively



### Who should attend ?

This course is recommended for female managers who have the potential to take on more senior roles in their organisations and who would welcome the opportunity to develop their confidence and leadership skills. It's also appropriate for male or female senior managers or leaders responsible for the motivation and management of high potential future women leaders.

