



Workshop Overview

For those who want to deliver presentations more effectively, or who dread standing up in front of an audience. This workshop is ideal for individuals who present regularly to clients or colleagues yet feel they are lacking or could do better. The course is popular with salespeople, marketing professionals and all levels of management.



Benefits

This course will show you how to overcome your presentation fears and deliver with real impact. You will learn to see the subject from the audience's perspective and structure content for added clarity. The interactive style of our training will help you identify your development needs and delivery style, make real progress and see immediate results.

Outcomes & Content

- ✓ Understanding what holds us back
- ✓ Identifying our positive image
- ✓ Planning and preparation
- ✓ What holds an audience's attention
- ✓ Structuring the talk and gaining impact
- ✓ Getting your audience into a 'yes' mind-set
- ✓ Structuring the body of the talk into clear chunks
- ✓ Using persuasive language
- ✓ Non-verbal communication
- ✓ Standing and gesturing to look confident
- ✓ Vocal skills to give authority and projection
- ✓ Question and answer sessions
- ✓ Practice sessions - feedback and analysis



Who should attend ?

This workshop is ideal for anyone who wants to rapidly improve their presentation skills and gain a structured approach to preparing for presentations. It would suit managers, sales teams, leaders and anyone that needs to present to an audience as part of their role.

