

the **marketors**

DISC PROFILE  
WORKSHOP



## RAISING CAPABILITIES

Working with The Marketors gives you exposure to the best-practice techniques that have been tried and tested across some of the world's largest brands. All of the training we **design and deliver** is shaped by insights, has a practical focus, and has the aim of raising capabilities and creating a positive and transformational impact.

We build **world-class** performance through our customised and bespoke **solutions** which are driven entirely by business needs. Our global reach, extensive knowledge and vast experience ensures that no matter what the business issue, we can be relied upon to improve your marketing, communications and sales capabilities.



### Global Reach

Flexible and diverse trainer pool



### People Transformation

Behavioural change experts



### Business Impact

Propelling people's performance

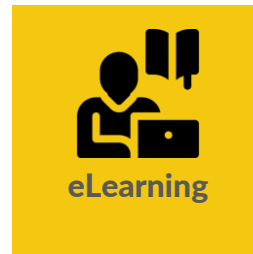


### Bespoke Solutions

Made to measure learning.

## OUR APPROACH

We work with organisations all over the world to help them raise their capability in sales, marketing and communications to support and drive their business strategy. Positive and transformational impact is at the heart of our offerings and our approach is **consultative**, **solution oriented** and focused upon measurable results for the individual and organisation. We act as your learning partner by bringing together some of the world's leading companies, marketing experts, consultants and trainers.



Improve your understanding of and relationship with colleagues.



## Workshop Overview

DISC is an assessment tool that helps people and teams understand their personal styles and allows them to effectively understand and adapt to the styles of others. This workshop is designed delegates apply the results of their DISC profile to the workplace so they can improve their working relationships. Throughout the workshop delegates will learn how to generate fresh perspectives explore new possibilities and learn more about themselves and others along the way.



## Benefits

The workshop will employ slides, video, Q&A, and interactive group problem solving to get to the heart of how DISC can really help improve relationships. Attendees will leave with a 10-point action list to help them put the learning into practice immediately. After attending the workshop you will learn how to use different thought approaches at different times to yield better results. You will understand how to positively influence your team members and help communicate more effectively with customers.

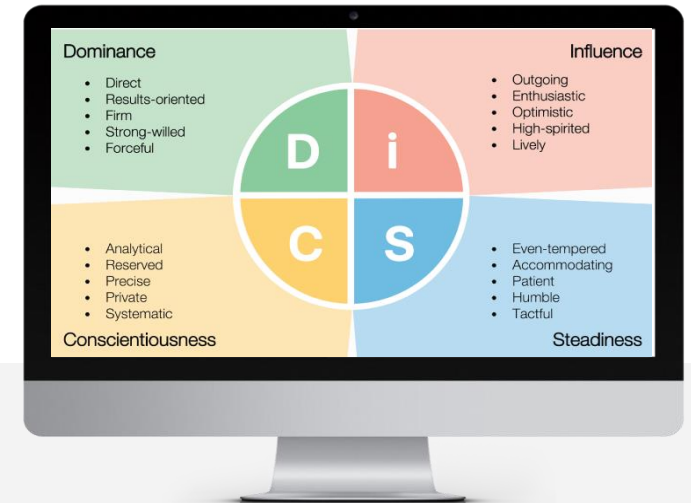
## Outcomes & Content

- ✓ What are the four styles we consider?
- ✓ Are the results reliable?
- ✓ What does DISC say about me?
- ✓ How does each style see the world?
- ✓ Communication with different styles
- ✓ How might other styles react?
- ✓ Quiz –What styles would say that?
- ✓ Managing different styles
- ✓ Managing different perspectives
- ✓ Persuading and influencing



## Who should attend ?

This course is for anyone in the workplace irrespective of their job role or position. This workshop helps attendees gain a greater understanding of their workplace behaviour and find ways to develop stronger, more productive relationships.



## DELIVERY METHODOLOGY

The COVID-19 pandemic has resulted in widespread adoption of technology to deliver learning remotely via an array of digital platforms. As a result, as well as face-to-face our training can be developed and delivered to accommodate the business needs.

Research suggests that online learning has been shown to increase retention of information.

- ✓ Increased Inclusivity
- ✓ Improved Accessibility
- ✓ Flexibility
- ✓ Customisable
- ✓ Face-to-face environment
- ✓ Immediate feedback on learning



## ABOUT US

The Marketors are a training and consultancy provider with a global network of thought leaders, trainers and subject matter experts.

Our vision is to revolutionise the way in which marketing, communications and sales training is delivered, received and used, in order to create actionable insights, personal development and drive business objectives.

We aim to raise capability and empower individuals and businesses to improve their performance, return on investments and economic growth.



**100**

Countries



**50**

languages



**250**

Trainers



**180**

Courses





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# Training Teams, Worldwide

Our global network of trainers, consultants and subject matter experts  
delivering transformational training worldwide





## WHY WORK WITH US?

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## OUR APPROACH





# the marketors

## CONTACT US



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## Stay Connected

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